



Annual Report

2020-2021



Program Outcomes



81% of adult participants increased their literacy skills and strategies



99% of volunteers and teachers noted children's reading skills improvements because of Spark



83% of participants made changes to their money management skills



88% of parents reported an increase in literacy activities to support their children's emergent literacy skills

Program Recap

887

Individuals served

727
Adults



160
Children

46

New trained facilitators in family and financial literacy this year

100

Trained facilitators throughout the province delivering a READ Saskatoon literacy program



20% increase in adult literacy program participants served this year



33% increase in children served in Spark throughout 4 school divisions



- Launched facilitator's training of 1, 2, Buckle My Shoe!
- Launched Spark coordinator training
- Developed 0-3 family literacy program
- Developed and delivered Workplace Writing Workshop Series



156

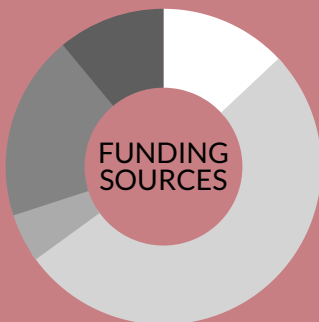
Volunteers engaged

96 Community Partners

Money Talk

AMOUNT RAISED: **\$1,097,417**

AMOUNT SPENT: **\$1,108,866**



\$145,229 (13%)
INDIVIDUAL DONATIONS

\$572,985 (52%)
GRANT REVENUE

\$54,242 (5%)
FUNDRAISING

\$204,950 (19%)
GOVERNMENT GRANTS

\$120,011 (11%)
OFFICE SALES,
CONTRACTS, OTHER

To achieve our **BIG VISION**, we're investing in **LITERACY!**

100% scaling up our programs and impact!

Fundraising Goal 2021-2022: **\$2.0 million**

In the next four years, we will:

- Work with 20,000 people
- Double our trained volunteers
- Train an additional 200 facilitators throughout Saskatchewan, supporting them to deliver READ Saskatoon's children's, family, and financial literacy programs in their communities



139 returning donors
Our donors are invested
in giving year after year!



231
total donors



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Thank You to our Community Sponsors, Funders, and Donors!

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Yann Martel

READ Saskatoon thanks all supporters who came together this year to ensure our community had access to free literacy programs.

